RHETORIC IN NEW TESTAMENT LETTERS

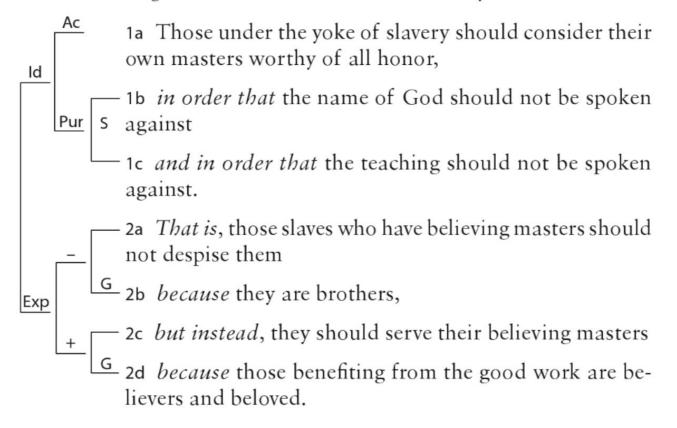
Reading for *Ethos*, *Pathos*, and *Logos*

"Tracing the Argument" in NT

116 Chapter 6

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Figure 1. Bracketed Schema of 1 Timothy 6:1-2



Schreiner, Interpreting the Pauline Epistles, 2nd ed (Baker)

Goal:

Follow the author's **logic** in parts of the letter where argumentation occurs

Mapping the argument of Gal 2:15-3:29

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Galatians 2:15-3:29
2:15 We ourselves are Jews by birth and not Gentile sinners [outside of Torah];
        16a yet we know that a person is not justified by Torah observance
                                                                                Negative
                                                                                                 Concessive to 15
        16b but through faith of/in Jesus Messiah,
                                                                                Positive
            16c so we also have believed in Messiah Jesus,
                                                                                Result of 16a/b
                16d in order to be justified by faith of/in Messiah
                                                                                        Purpose of 16c
                                                                        Positive
                16e and not by Torah observance,
                                                                        Negative
                16f because by Torah observance no one will be justified.
                                                                                        Reason for 16e
                                                                                                Concessive to 15-16
17a But if, in our endeavor to be justified in Messiah, we too were found to be sinners
17b is Messiah then a servant of sin? Certainly not!
                                                                                     Then_
                                                                                Reason for 17a/b
        18a For only if I rebuild what I tore down,
        18b it is then that I prove myself to be a transgressor. Then
                19a For through the Torah I died to the Torah,
                                                                                Explanation for 18a/b
                19b so that I might live to God.
                                                        Purpose for 19a
                        20a I have been crucified with Messiah.
                                                                                Explanation (Implication?) of 19a/b
                                20b It is no longer I who live,
                                                                        Negative
                                                                                        Result of 20a
                                20c but Messiah who lives in me.
                                                                        Positive
                                20d And the life I now live in the flesh I live by faith of/in the Son of God,
                                        who loved me and gave himself for me.
                                                                                        Result of 20b/c
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Is There More to a Letter that its "Logic"? Help from Ancient Rhetoric

- **■Ethos:** "The character and reputation of the speaker"
- Pathos: "The use of emotion and audience engagement"
- **Logos:** "The internal logic and content of the speech" [or writing]

From Jeannine Brown and Nickolas Fox, "Hermeneutics/Interpreting Paul," in *The Dictionary of Paul and His Letters*, 2nd ed. (IVP, 2023)

Pathos: Pursuit of Audience Engagement

In ancient rhetoric, "persuading via the emotions was not about irrational manipulation, but was thought to engage the person's cognitive faculties." It pressed the audience to "be internally shaped."

[Katherine Hockey, The Role of Emotion in 1 Peter, 91]

Ethos Pathos Logos

Purpose of analyzing all three: "identifying and entering into the inner argumentation of the text, discerning varying kinds of appeal that make the text an address to the 'whole person' of the hearer (i.e. to his or her mind, feelings, and connection with the speaker)"

[David de Silva, "Appeals to 'Logos,' 'Pathos,' and 'Ethos'," 247]

Example: Philippians 1:12-26

"Paul continues to draw on ethos and pathos as he begins the body of his letter. His repeated emphasis in this passage on his unwavering commitment to the progress and preaching of the gospel further establishes his ethos with his audience, who has been affirmed as equally committed to the gospel (1:5, 7). Paul's ethos could be undermined by the shame of his imprisonment; yet he makes it clear that he is in chains for Christ, a situation that would elevate his standing in the Philippians' estimation. As Paul speaks of rejoicing in the gospel's progress, pathos is evoked, especially as he anticipates returning to Philippi for their progress and joy and their boasting. As he considers the possible outcomes of his imprisonment, he moves to logos to deliberate between life and death and to affirm that either scenario would bring a beneficial outcome (1:21-23)."

Identifying Rhetoric in 1 Peter

- ■Where do we see *ethos* in 1 Peter most clearly?
- Where do we see *pathos* in 1 Peter most clearly?
- Where do we see *logos* in 1 Peter most clearly?